



Pre-Order



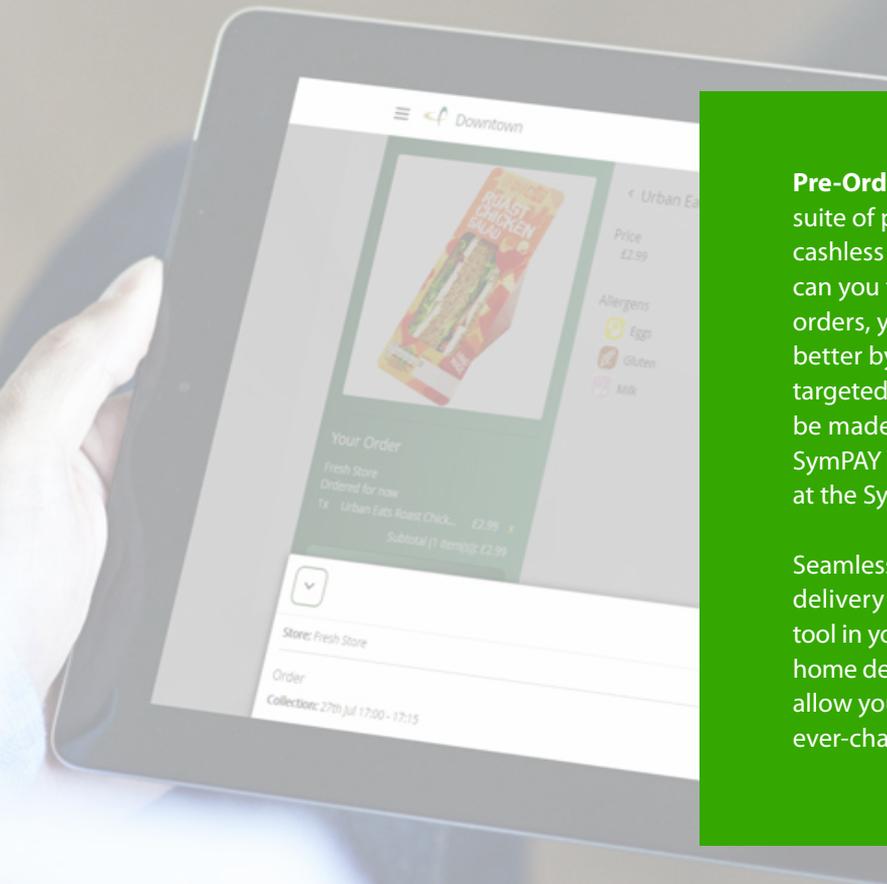
Fast, hassle-free online ordering

We can help you support social distancing measures through our **Pre-Order** system, allowing your customers to easily place orders using their PC, tablet or smartphone.



How it works:

- We'll provide you with your own web portal and mobile app customised to reflect your brand.
- Customers can select from the on-screen menu, click to place their order and pay online direct to your account.
- If your menu is on a cycle or you run daily specials, no problem! Symphony allows you to set-up dynamic daily menus.
- Orders are sent to the store according to your predefined production schedule, allowing you to control timeslots for collection.
- The customer receives a confirmation notification or email with details of their order and the collection process.



Pre-Order is a fully integrated part of our Symphony suite of products. Linked with both SymPAY (MCR's cashless system) and Symphony Loyalty, not only can you take advantage of a new channel for client orders, you can also understand your customer better by offering customer rewards and enabling targeted marketing. It also allows for payment to be made online via a debit/credit card, pre-loaded SymPAY purse or payment can be made on collection at the SymPOS till point.

Seamlessly integrated with the **Deliveroo** home delivery solution, Symphony Pre-Order is a powerful tool in your arsenal to manage both in-store and home delivery. MCR Systems have the solutions to allow you to adapt your service style to the ever-changing needs of your business.



The key benefits



Simple & easy set-up



Reduce queues & avoid contact



Run exclusive promotions



Reach more customers



Multiple payment options



Understand customer spending habits

To find out more about our **Pre-Order** solution and how you could benefit, contact our team on **0116 299 7000** or **enquiries@mcr-systems.co.uk**